



📍 Southwick PlayZone, Sunderland

At Sunderland's Southwick PlayZone, **SmartAccess Premium** has helped transform a multi-sport facility into a safe, accessible and easy-to-use community hub. The site provides a floodlit, bookable space for a wide range of activities, encouraging people of all ages and abilities to get active. With smart, secure access linked to ClubSpark's booking system, the facility is simple to manage while ensuring controlled entry, supporting long-term sustainability and positive community use.



“ We're proud to deliver a solution that improves access, safety and long-term community engagement. ”

Ian Keates,
Head of SmartAccess

Automate your sports venue with the complete online management system

Club Benefits:

✓ **Efficiency:** With all bookings taken online, and your access and lighting control fully automated, staff are freed up from having to administer player sessions in-person.

📅 **Increased Revenue:** ClubSparks's platform allows players to pay securely at the time of booking, streamlining your revenue whilst decreasing overheads.

🔒 **Peace of Mind:** Ensure the only players who have access to your courts are those who are authorised.

🏠 **Retention:** A user-friendly booking experience, with hassle-free access, will enhanced player satisfaction and loyalty.

🕒 **Lighting Control:** Your lighting can be set to turn on automatically at the start of a booking, or even configured to turn on prior, and then stay on for any concurrent bookings.



Player Benefits:

🕒 **24/7 Accessibility:** Using the online ClubSpark platform, players are able to book and securely pay for their next session at their convenience, even outside of club opening hours.

📅 **Real-time Availability:** The ClubSpark platform updates in real-time so players can see up-to-date court availability and open time slots.

😊 **Seamless Experience:** With a user-friendly booking system, and easy access to the venue with unique access codes, the player experience has never been better.

💡 **Automated Lighting:** Floodlights will turn on prior to the session, before powering down once it's over.

🛡️ **Safety:** No need for players to worry about anti-social behaviour spoiling their game.

clubspark.com/smartaccess
smartaccess.online

