



CASE STUDY

📍 Redwell Leisure Centre, Wellingborough



At Redwell Leisure Centre, the recent installation of **SmartAccess Premium** has enhanced a key community 3G pitch delivered through the Football Foundation's PlayZones Programme. Designed to create safe, inclusive and accessible spaces that bring people together through sport, the facility now benefits from a seamless, secure access solution.

SmartAccess Premium enables users to book and access the pitch effortlessly via a digital system, improving convenience while maintaining robust security.

For the leisure centre, this reduces manual management, enhances site control, and ensures the pitch remains a welcoming, well-managed asset for the local community year-round.

“ We're delighted to play our part in delivering accessible, secure facilities that benefit the local community. ”

Ian Keates,
Head of SmartAccess

Automate your sports venue with the complete online management system

Club Benefits:

- ✓ **Efficiency:** With all bookings taken online, and your access and lighting control fully automated, staff are freed up from having to administer player sessions in-person.
- 📅 **Increased Revenue:** ClubSparks's platform allows players to pay securely at the time of booking, streamlining your revenue whilst decreasing overheads.
- 🔒 **Peace of Mind:** Ensure the only players who have access to your courts are those who are authorised.
- 🏠 **Retention:** A user-friendly booking experience, with hassle-free access, will enhanced player satisfaction and loyalty.
- 🔄 **Lighting Control:** Your lighting can be set to turn on automatically at the start of a booking, or even configured to turn on prior, and then stay on for any concurrent bookings.



Player Benefits:

- 🕒 **24/7 Accessibility:** Using the online ClubSpark platform, players are able to book and securely pay for their next session at their convenience, even outside of club opening hours.
- 📅 **Real-time Availability:** The ClubSpark platform updates in real-time so players can see up-to-date court availability and open time slots.
- 😊 **Seamless Experience:** With a user-friendly booking system, and easy access to the venue with unique access codes, the player experience has never been better.
- 💡 **Automated Lighting:** Floodlights will turn on prior to the session, before powering down once it's over.
- 🛡️ **Safety:** No need for players to worry about anti-social behaviour spoiling their game.

clubspark.com/smartaccess
smartaccess.online

