



# CASE STUDY

 Cheetham Park, Manchester

Cheetham Park in Manchester offers free, publicly bookable tennis courts set within a lively urban green space, providing valuable recreational opportunities for local residents and visitors alike.

Installing the innovative **SmartAccess Entry** system at the park transforms how players interact with these facilities, giving them a seamless and convenient way to book and access courts using unique PIN codes issued at the time of booking.

The battery-powered Entry system requires no mains power, keeps bookings secure and avoids double-ups, and delivers reliable, flexible access control that supports increased community participation and better venue management.



“ Seeing our Entry system in action at Cheetham Park is hugely satisfying. We’re proud to support Manchester Parks Tennis with a solution that opens up the courts to more players. ”

Ian Keates,  
Head of SmartAccess

## Automate your sports venue with the complete online management system

### Club Benefits:

- ✓ **Efficiency:** With all bookings taken online, and your access and lighting control fully automated, staff are freed up from having to administer player sessions in-person.
- 📅 **Increased Revenue:** ClubSpark's platform allows players to pay securely at the time of booking, streamlining your revenue whilst decreasing overheads.
- 🔒 **Peace of Mind:** Ensure the only players who have access to your courts are those who are authorised.
- 🏠 **Retention:** A user-friendly booking experience, with hassle-free access, will enhanced player satisfaction and loyalty.
- £ **Lighting Control:** Your lighting can be set to turn on automatically at the start of a booking, or even configured to turn on prior, then stay on for any concurrent bookings.



### Player Benefits:

- 🕒 **24/7 Accessibility:** Using the online ClubSpark platform, players are able to book and securely pay for their next session at their convenience, even outside of club opening hours.
- 📅 **Real-time Availability:** The ClubSpark platform updates in real-time so players can see up-to-date court availability and open time slots.
- 😊 **Seamless Experience:** With a user-friendly booking system, and easy access to the venue with unique access codes, the player experience has never been better.
- 💡 **Automated Lighting:** Floodlights will turn on prior to the session, before powering down once it's over.
- 🛡️ **Safety:** No need for players to worry about anti-social behaviour spoiling their game.

[clubspark.com/smartaccess](https://clubspark.com/smartaccess)  
[smartaccess.online](https://smartaccess.online)

